

# GORE DIRECT AIR COOLING: A NEW TECHNOLOGY FOR YOUR DIGITAL SIGNAGE

GORE Direct Air Cooling is the most efficient and reliable cooling technology available for outdoor and semi-outdoor digital signage expanding the potential of direct air cooling.

## Ingress-protected enclosures

Unlike standard filter technologies, GORE Direct Air Cooling technology is suitable for outdoor and semi-outdoor applications, supporting high IP rating for the whole enclosure.

## IP65 rating

Our innovative high efficiency membrane filters offer the appropriate level of protection against salt, dust, water and other contaminants digital signage typically needs: IP65.

## Low maintenance, high uptime

GORE Direct Air Cooling provides long-term stable performance and protection ensuring maximum system uptime. The durable construction enables no maintenance or cleaning until filter end of life (typically 3-5 years).

## Capital costs

Integrating GORE Direct Air Cooling into your enclosure design is a more cost effective solution than heat exchangers.

## Energy consumption and operating costs

GORE Direct Air Cooling enables you to save energy by using the natural thermal efficiency of ambient air, therefore, providing more sustainable solutions and limiting operating costs.

**More information: [www.gore.com/digitalsignage](http://www.gore.com/digitalsignage)**

